

25
Years of
Competitions

The 2022 Cochrane Horse Trials are fast upon us. This exciting event could not take place without the generosity and support of sponsors like you.

The Cochrane Horse Trials offers a unique opportunity for you to advertise and promote your product or service and support a not for profit sport organization that caters to athletes of all ages, both amateur and professional. Here's how you can be involved.



TITLE SPONSORSHIP

'Title Sponsorship' is our main sponsorship package. This sponsor will have their name featured in the omnibus (our national catalog of events) which is sent out to every member of Eventing Canada. We will also hang a banner in the awards area and office, and will also put banners at the showjumping ring, and on a fence on the cross-country course.

There will be a space in the main stabling area for the sponsor to have a booth or trade tent. A link to your website will be on our website, and we will thank you on our Facebook page, with a link to your site. Our program will highlight the title sponsor on the cover. We can also post promotions and sales in the two months leading up to the event on our Facebook page.

The Title Sponsorship is \$2500

DIVISION SPONSORSHIP

A **'Division Sponsorship'** will be named for each division of the horse trials. Their sponsorship money will go toward the awards for the division sponsored. Division sponsors will be named with awards, have their logo and banner hung at ringsides, and in the stabling area. We will include your logo in our program and a link on our website. A division sponsor can also set up a trade tent in the stabling area.

A Division Sponsorship is \$500

JUMP SPONSORSHIP

A **'Jump Sponsor'** has a particularly fun opportunity. Jump sponsors can help to design a fence for the horse trials, under the guidance of the course designer and builder (to make sure it makes the legal parameters). The jump can be built to represent the sponsor's company i.e. - a car shaped fence may represent a mechanic shop or a dealership. The jump will be a part of the horse trials for its lifetime. The sponsor pays for time and material to build the fence.

A Jump Sponsorship is approximately \$1500 - \$2500.

ARENA SPONSORSHIP

We are looking for **'Arena Sponsors'** for all three dressage rings and for the showjumping arena. This sponsor will have naming rights for the arena throughout the event and in competitor packets the arena will be referred to by the company name.

An Arena Sponsorship is \$250

AWARDS SPONSORSHIP

An **'Awards Sponsor'** can offer a product or service as a prize that could go to an award of their choosing. In the past we have awarded top breed awards, age awards and other creative ideas. Awards can be delivered by a representative of the company.

'PRIZE' SPONSORSHIP

'Prize' Sponsorship would allow companies to showcase their merchandise by awarding class winners with their product. Since we are a cash prize venue, the extra prizes go above and beyond for our athletes.

CUSTOMIZABLE SPONSORSHIP PACKAGES

We offer the opportunity for you to view the different options available to sponsors and pick and choose which is right for your business. From that information we can come up with the cost of a custom package that suits your budget and your business. *These customizable packages start at just \$150.*

Customizable Packages start at \$150

THANKS IN ADVANCE

Please message our Face Book page and we can get you started. We appreciate you taking the time to look over the sponsorship opportunities and look forward to making a plan with you.